



City Goals

South LAC Public Meeting

12th October 2023



What are we trying to achieve?

- **A clear long-term plan for the city** – identifies the city's priorities for an inclusive, thriving economy
- **Something that people and partners in Sheffield can all stand behind** – we can all talk about the sort of city we want Sheffield to be
- **Better collaboration through collective ownership**– Citizens, Communities and Stakeholders shape the plan, understand their role in its delivery and feel empowered in addressing complex issues.
- **Aligning of resources and expertise across the City** – A clear long-term plan for the city will enable city partners to dedicate resources to collectively deliver on the goals
- **A stronger platform for leveraging funding** –with Government, funding bodies and investors

What have we been doing so far...

- **November 21** – City Partnership Board agree to commission work on a new City Strategy
- **Jan – June** - Conducted a new Economic Evidence base for Sheffield
- **June 22** – Work starts with partners to define the scope of the project and build support for the City Goals process.
- **March 23 to June 23** – Extensive, city-wide engagement process
- **July – August 23** – Co drafting with partners – drawing on insights & evidence
- **Current** – drafting, iterating and shaping the goals

How have we approached this?

The process has been about embedding a new city collaborative approach – to establish co-ownership of the goals:

- **Partner led and owned** – partner/stakeholder Task and Finish Group established by SCPB with hands-on role in the process
- **Meaningful engagement** – city and stakeholder voice built in from the start with ‘deep listening’ workshops and survey
- **Broad evidence-base** – strong quantitative and qualitative evidence base with Economic Evidence base and insights from communities through Collaborative conversations/engagement work
- **Co-design and co-drafting** – working with a wide range of stakeholders to interpret the evidence
- **Partner Feedback loop** – keeping people up-to-date throughout, communicating the process and sharing drafts, changing the goals based on feedback
- **Collective ownership of delivery** – building a movement across the city throughout the process, setting us up to work together differently to achieve our shared goals.

Strong resident and stakeholder engagement

❖ Gathered insights and lived experience through:

- online survey
- workshops with stakeholders, businesses and residents – with a focus on involving and listening to groups who we don't normally hear from enough in these processes.
- targeted and co-designed sessions with communities (Collaborative Conversations)

❖ This produced a huge amount of rich data – over 4000 data points

- Over **1600** survey responses.
- Over **28** engagement workshops - this included youth groups, Burton Street Foundation, Madina Masjid Mosque, Age UK and a session focused on diverse communities.
- **17** Collaborative Conversations sessions were held with communities and community organisations

Co-drafting the goals

- Based on this analysis and engagement, the goals have been co-drafted by city partners and community leaders.
- Over 70 people from across the city, from different communities and sectors – ‘the Stewardship Group’
- Workshops over the summer identified from the data – key trends and connections, focal points for the goals
- In the last few weeks, an early draft of the goals has been tested with this group via an online platform and also tested through face-to-face sessions including with SCPB, Youth Council. Some of you may have been involved in this process.
- Version 2 is now being drafted.
- There will be a further 'feedback loop' including Sheffield Equalities Partnership and further youth engagement to create a Version 3.
- These draft goals will then go out for wider public engagement.

Route map to launch

September	Feedback and deliberation on early draft set of goals Aim to iterate based on feedback 3 times. This is version 1
End October	Start of 'Public Conversation' on the draft goals
November	Finalising the goals based on Public Conversation feedback
December – January 24	Approval of goals

How to get involved

- Look out for the start of the Public Conversation Survey, due to start in October.
- This will be an opportunity for you to let us know what you think about the draft City Goals.
- LACs will circulate details of the survey but you will also be able to find it through the City Goals website (www.sheffieldcitygoals.co.uk)

What do you think?

Small table discussions to talk about City Goals and what they could mean for you

Questions

- What do you think about what you've heard?
- What do you think City Goals could mean for you / your community? How could it help the city?
- What would you hope to see in the draft goals?
- During the public conversation, how do you want to have your say? What are the best ways to involve you and your communities?

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